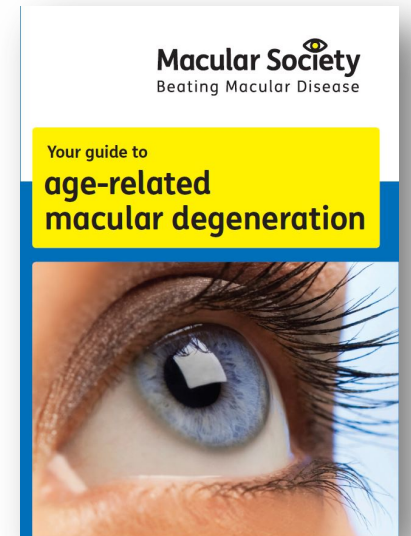


# PIF Assessment

## The Macular Society Experience

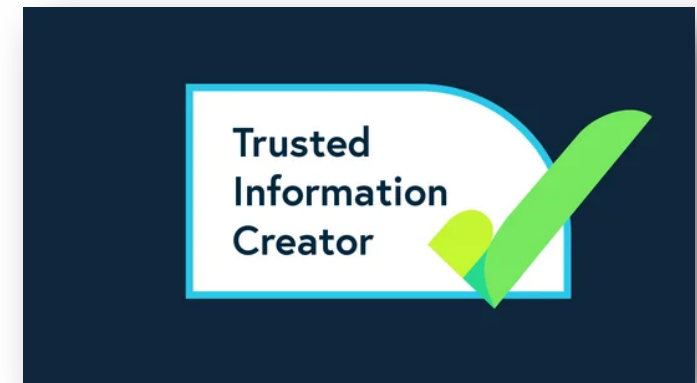
# Before PIF

- Providing accurate, relevant and accessible information to patients since 1987.
- Widely used in clinics, opticians, charities and direct.
- Why accreditation?
  1. reassure patients
  2. follow best practice



# Why PIF TICK

- Alternatives considered.
- 'Health' the right sector.
- PIF Vision: shared goals
- Tailored approach
- Proportionate



# In the beginning...



# Preparation

- Self-assessment against each point
- Team discussion to plug some gaps
- Honesty about the gaps
- Assembled evidence



# Feedback process

- Agreed timelines
- All about us
- Easy to interpret criteria
- Easy to identify and prioritise tasks



# Outputs

- Support in implementing best practice
- Realistic plans
- Pace, not pressure
- What works for us



# Summary

- Collaborative
- Tailored
- Supportive
- Confidence

