

How can induction information be improved?

We asked women how to make information on induction better. Here are the top 5 suggestions from an analysis of 1,200 comments.

1 Numbers, numbers, numbers

Women want statistics on risks, benefits and alternatives to induction and what would happen if they waited for birth to start naturally including:

Less scary language around risks. The risk of stillbirth at late term could be framed as 'x in 1000' instead of 'doubling of the risk since 40 weeks'.

Health conditions

Pregnancy beyond 42 weeks

Mother's age

Babies small and large on growth scans

They also want data on:

Side effects of induction for mum and baby

Success rates of induction

2 A right to know they have a choice and to give informed consent

The word 'told' was one of the most common words in comments, used in the context 'I was told I was being induced'. 74 comments included stronger language:

hounded told fobbed off railroaded threatened forced liar harassed compelled coerced manipulated twist the truth scaremonger bullied pushy

3 Supportive conversations

Birth plans do not always go to plan. When that happens women want supportive conversations to understand their options.

With my second baby there was an induction team who were amazing and gave me lots of information. With my first birth this wasn't available and I felt completely uninformed and unprepared.

4 Process and timeline of induction

Information on the timeline of induction, the cascade of intervention and the impact on use of:



5 Realistic birth plans and earlier information

Women want to make realistic birth plans earlier in their pregnancy which include options for induction. They also want to hear positive stories of induction.

birth plans

with options for methods of induction

realistic 'what if' scenarios

decision trees